

## CLEARANCE SPECIALS

We Save You Money on the Small Articles, Too.  
 Ladies' nice Cross Barred Handkerchiefs, each 2c  
 Ladies' fine 5c Handkerchiefs, colored borders, 3c  
 Ladies' fine Shamrock Linen Handkerchiefs, 4c  
 Men's fine soft 5c Handkerchiefs, each... 2½c  
 Good Pins, 2 packages for... 1c  
 Best 5c Brass Pins, paper... 4c  
 Smith's best Needles, paper... 5c

# JULY

## CLEARANCE SPECIALS

We Save You Money on the Small Articles, Too.  
 144 Shirt Buttons... 3c  
 Good 5c Pearl Buttons, 2 cards for... 5c  
 Men's 10c Socks, black and colors, pair... 7c  
 Men's fine Gauze Hose, pair... 11c  
 Ladies' good Hose, pair... 7c  
 Ladies' fine Gauze Hose, look and wear like 25c Hose... 11c

# CLEARANCE SALE

OUR EIGHTH SEMI-ANNUAL CLEARANCE SALE BEGUN

## THURSDAY MORNING, JULY 8th

It is the custom of Cloud's store to hold a big Clearance Sale twice each year and our Clearance Sale events are eagerly looked forward to by the shopping public. "Necessity knows no Master." Our stock must be reduced and cash raised and in order to reach the desired figures our entire stock must be sacrificed upon the altar of Low Prices. Every shopper will find our store a regular "Mecca of Bargains" during this Sale. Bring this ad and shop with it. Remember Thursday July 8th.

## DRESS GOODS

- 1 Lot 6c Printed Lawns, while they last... 3¾c
- 1 Lot 10c and 12½c Printed Crepes, just the thing for a summer dress, Clearance... 6¾c
- 1 Lot fine Printed Mulls and Rice Cloths, easily worth 15c, Clearance... 8 1-3c
- 1 Lot 25c Striped Piques, Russian Cords, black and white stripe Voile, while they last, yard... 10c
- 25c Crepes and Voiles, with embroidered dots in pink, black, green and blue, Clearance Price... 16½c
- 36-Inch Printed Dimity, worth about 35c, Clearance Price... 18c

## DRESS GINGHAMS AND PERCALES

- 1 Lot 8½c Dress Gingham, beautiful plaids and stripes, Clearance Price... 5c
- 1 Lot 7½c Apron Gingham, all neat checks, Clearance Price... 5c
- All our fine 10c and 12½c Gingham, Clearance Price... 8 1-3c
- Shirting and Dress Percales, all our fine 10c Percales, light and dark patterns, 36 inches, yard... 7¾c
- Pacific Percales, these are the finest 12½c Percales made, Clearance Price... 10c

## DOMESTICS CHEAP

- Every one knows how cheap we sell Domestics. But come prepared to lay in a year's supply when you see our prices.
- 2 Bales Durid LL Sea Island. If you were fortunate enough to get a piece of this fine cloth at our spring sale you know the quality. At that time we sold these goods at 5c a yard. They are now worth about 2c a yard more, but we are offering four times the quantity we had at our spring sale, at, yard... 5c (Limit of 30 yards to a customer.)
  - 1 Case best 10c Bleach, 10 to 30 yard pieces... 6c (Limit of 30 yards to a customer.)
  - Finest 12½c Bleach, full pieces, soft finish, 12 yards for... 1.00
  - Fine heavy body Nainsook, 36 inches wide, Clearance Price... 9c
  - Fine 12½c Long Cloth, heavy body, 36 inches wide, Clearance Price... 9c

## Ladies', Misses and Children's Ready-to-Wear

- Ladies' good \$1.00 House Dresses, made of good quality Dark Percale, Clearance Price, each... 69c
  - Ladies' fine \$1.50 House and Street Dresses, made of fine quality Gingham, Chambray and Percale, Clearance Price, each... 89c
  - Ladies' fine Silk Poplin Dresses, navy and sand, former price \$5.75, Clearance Price... \$2.98
  - Ladies' fine All Silk Poplin, Taffeta and Shantung Silk Dresses, former price \$12.75, Clearance Price... \$6.75
- There are rare bargains.

## Ladies' Fine Wool Skirts Cheap

- Ladies' fine All Wool Crepe and Serge Skirts, blue and black, regular price \$4.50, Clearance Price... \$3.48
  - All fine Skirts priced from \$5.75 to \$7.50, club check in black and white, navy, black and tan, your choice of the lot... \$3.98
- These are all newest materials and best styles, but they must be sold.
- 1 Lot of Skirts, made of finest materials, but not newest styles, former prices \$5.75 to \$7.50, your choice of the lot... \$2.48
  - 1 Lot fine White Pique Skirts, values up to \$2.00, Clearance Price, each... 98c
  - Fine Lawn and Organdy Waists, values up to \$1.50, your choice... 98c
  - 1 Lot fine \$1.00 Waists, slightly mussed, each... 48c
  - Children's fine Gingham and Percale Dresses, sizes 6 to 14, values up to \$1.50, your choice of the lot... 75c
  - Children's fine Gingham, Percale and White Dresses, sizes 2 to 6, values up to 75c, your choice, each... 39c
  - Ladies' good Middy Blouses, made of good Twill Jeans, sizes 6 to 20, former price 75c, Clearance Price... 48c
  - Mendel made Middies. Every one knows that these are the best \$1.00 Blouses made, Clearance Price... 82c

## BED SHEETS AND COUNTERPANES

- Best 50c Bleached Sheets, 72x90 felled seam in center, Clearance Price, each... 29c
- Best 75c Bleached Bed Sheets, full seamless, 81x90, Clearance Price... 59c
- Mohawk 90x90. This is the best \$1.00 Sheet made, Clearance Price... 82c
- Crochet Quilts, Craggy, 81x84, a \$1.00 Quilt, Clearance Price... 69c
- Elite Crochet Quilt, this is an extra good \$1.50 Quilt, Clearance Price... 98c
- A few fine Marseilles Quilts at... \$2.48 and \$2.98

## TOWELS CHEAP

- Here is where we make a noise. Nice size Huck Towels, each... 4c
- 18x34-Inch Huck Towels, usual price 12½c, Clearance Price... 8c
  - 20x46 Huck Towels, heavy quality, worth 18c, each, Clearance Sale... 10c
  - Fine Turkish Towels, 18x32, usual price 12½c, Clearance Price... 8c
  - Fine heavy Turkish Towels, 20x40, worth 19c, Clearance Price... 12c
  - Fine heavy Corded Turkish Towels, best 35c values, Clearance Price, each... 21c

## DAMASK CHEAP

- If you realize market conditions, you will purchase a 12-months' supply of Damask.
- 64-Inch Satin finish Damask, a leader at 29c, Clearance Price... 20c
  - 1 Piece 72-inch fine German finish Damask, a great value at 75c, Clearance Price, yard... 50c
  - 72-Inch German finish Damask, one piece with pink and one with blue border, this is something new and worth \$1.00 yard, Clearance Price, yard... 59c
  - Fine 72-Inch Pure Thread Linen Damask, worth \$1.50, Clearance Price... 98c
  - 1 Piece extra heavy 72-inch all Pure Linen Damask, a good \$1.75 value, Clearance Price... \$1.25
  - 22x22 Hemmed Napkins, never sell for less than 15c, Clearance Price, each... 10c
  - 20x20 Napkins, regular price 12½c, Clearance Price per dozen... \$1.00
  - 42x36 Mohawk Hemstitched Pillow Cases, each... 22c
  - 42x36 Good Linen finish Pillow Cases, each... 9c

## ALL SILKS TO GO AT CLEARANCE PRICES

- 36-Inch Silk Poplin, worth \$1.00, Clearance Price... 59c
- 1 Piece 36-Inch All Silk Messaline, heavy \$1.00 quality, black only, yard... 75c
- 1 Piece 36-Inch Black Taffeta, best \$1.00 quality, Clearance Price, yard... 75c
- 36-Inch All Silk Faills, never sold for less than \$1.00, blue, navy, green and lavender, Clearance Price... 75c
- 36-Inch All Silk Crepe De Chine, worth \$1.50 yard, Clearance Price... 98c
- 1 Pile Pure Linens, Silk Finish Poplins, worth 25c to 35c yard, Clearance Price 18c
- 40-Inch White Lawn, smooth finish, a 12½c value... 9c
- 36-Inch Striped Madras, white, for shirts, dresses, blouses and skirts, best 15c goods, short lengths, yard... 10c
- 36-Inch Tussah Silks, navy royal and black, never sold for less than 50c, Clearance Price... 25c

## LACES AND EMBROIDERIES CHEAP

- 1 Lot heavy Torchon Laces and Insertions, just the thing for pillow slips and underwear, worth up to 7½c, Clearance Price... 3¾c
- 1 Lot fine Torchon Laces, just the thing for children's and ladies' fine underwear, yard... 3¾c
- 1 Lot fine French Val Lace and Insertions, matched sets, values up to 10c, Clearance Price... 4c
- 18-Inch Embroidery Flouncing, for children's dresses and underwear value 19c, Clearance Price, yard... 10c
- Fine 18-inch Swiss Flouncings, for baby dresses, value 39c, Clearance Price 25c

## CURTAIN GOODS CHEAP

- 12 Pieces Colored Bordered Curtain Serims beautiful borders, never sold for less than 10c, 36 inches wide, Clearance Price, yard... 5c
- Fine White Serim and White with Colored Borders, all with neat lace edges, values up to 15c, Clearance Price 8¾c

## MEN'S SHIRTS

- The Famous Shirt is made, wears and looks like a \$1.00 Shirt, each... 48c
- 1 Lot Lion Brand and Queen City \$1.00 Shirts Clearance Price... 40c
- Lion Brand Shirts, newest styles and finest patterns, \$1.00 quality, Clearance Price... 85c
- Lion Brand \$1.50 Shirts, these are equal to most \$2.00 Shirts, Clearance Price, each... \$1.25

## MEN'S AND BOYS' CLOTHING

- Men's fine \$6.00 Panama Suits, this is the kind that fits, hangs and laundries right, Suit... \$4.75
- All Men's Wool Suits at Clearance Prices. If you want a good Suit cheap, come in.
- Boys' fine All Wool Suits at 1-3 less than regular price.
- Many Suits in the lot heavy enough for a good school suit. It will pay you to invest now, prices from... \$1.98 up
- Boys' fine Twill Blue Cotton Serge Pants, these Pants look like \$1.00 Pants, and

- wear better sizes up to 17, each... 48c
- Boys' fine \$1.00 Casimere Pants, sizes 6 to 18, Clearance Price... 75c
- Boys' fine \$1.50 All Wool Serge Pants, sizes 6 to 18, Clearance Price, each 98c

## MEN'S FINE DRESS AND WORK PANTS

- 1 Lot Sweet Orr, \$1.50 Khaki Pants, Clearance Price... 98c
- 1 Lot Men's \$2.50 Dress Pants, neat, dark patterns, Clearance Price... \$1.75
- 1 Lot Men's \$3.00 Dress Pants, all neat patterns and finest make, but must be sold, pair... \$2.25
- 1 Lot Men's fine \$4.00 Casimere and Worsted Pants, Clearance Price... \$2.95
- Fine \$5.00 Blue Serge and Casimere Pants, Clearance Price... \$3.75
- If you need Pants, we sell them cheap. ALL SLIPPERS MUST GO AT THIS SALE. NOTHING RESERVED.
- 1 Lot Children's Slippers, sizes 5 up to 2, not all sizes in each style, but all sizes in the lot, your choice of the lot... 98c
- E. P. Reed's fine \$3.50 and \$4.00 Slippers, Clearance Price... \$2.95

- E. P. Reed's fine \$3.00 Slippers, Clearance Price... \$2.69
- Brown's Ideal \$2.50 and \$2.75 Slippers, Clearance Price... \$2.19
- Brown's fine \$2.25 Black and \$2.50 and \$3.00 Tan Slippers, Clearance Price... \$1.75

## ALL MEN'S SLIPPERS GO AT THIS SALE

- W. L. Douglas fine \$3.50 Oxfords, any style, Clearance Price... \$2.98
- W. L. Douglas fine \$4.00 Oxfords, all new and up-to-date lasts, Clearance Price... \$3.48
- Clean sweep on Walk-Over and Boyden Oxfords. We can give you most any size in these well-known Oxfords but not all sizes in each style.
- Boyden \$6.00 Oxfords, finest leathers, but not newest styles, Clearance Price... \$2.98
- Walk-Over \$3.50, \$4.00 and \$5.00 Oxfords, get your pair now, choice of lot... \$2.98

Remember at these prices no goods will be charged nor sent out on approval. However, everything bears our strict guarantee and if it does not meet with your entire approval it may be returned and exchanged or your money cheerfully refunded. Remember that our stock is large, but some items are limited, so come early and get your share of the good things.

## CLEARANCE SPECIALS

We Save You Money on the Small Articles, Too.  
 J. & P. Coats Spool Cotton... 4c  
 Ladies' 25c Lace Hose... 11c  
 Children's 15c Socks, pair... 9c  
 Men's and Boys' Straw Hats, carried over styles, values up to \$1.50, choice... 10c

# ROBINSON-CLOUD CO.

LANCASTER'S LEADING STORE.

## CLEARANCE SPECIALS

We Save You Money on the Small Articles, Too.  
 Men's and Ladies' good Black Parasols, each 48c  
 Ladies' fine \$1.50 Fancy Parasols, each... 98c  
 Ladies' fine \$1.00 Parasols, fancy, each... 50c  
 1 Lot Ladies' Hats, values up to \$2.50, carried over styles, your choice... 15c